



2008 NJAS "The Scoop" STAFF APPLICATION

For NJAA members who have completed 9th grade.

"The Scoop" is coordinated by Julie McMahon French with the assistance of volunteer adults with professional communications experience. Shelly Sitton, PhD, Oklahoma State University Ag Communications, is project advisor and college-level Agriculture Communications students will work with the newspaper staff as project managers. "The Scoop" staff members are responsible for attending twice-daily staff meetings at 9 am and 4 pm; meetings last for 45 minutes. When you are involved in another NJAS activity at that time it is your responsibility to check-in with the project manager before or after the staff meeting.

PERSONAL INFORMATION *Print information on this sheet.*

NAME _____ MEMBER CODE _____

AGE _____ SCHOOL _____ LEVEL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL ADDRESS _____

TELEPHONE (Home) (_____) _____ (Cell) (_____) _____

PARENT SIGNATURE OF PARTICIPATION APPROVAL _____

YOUR SCHEDULE AT NJAS *Check the activities you are committed to in Des Moines. Jobs will be assigned on days and times that do not conflict with your schedule.*

LEADERSHIP ROLES

___ NJAA Board ___ Host Committee ___ Candidate/ Delegate ___ Mentor ___ State Queen

CONTESTS, SHOWS & ACTIVITIES

Monday, July 14

___ Queens' Reception ___ Mentoring Mixer

Tuesday, July 15

___ Prepared Public Speaking ___ Judging Contest ___ CAB Cook-Off

Wednesday, July 16

___ Bred & Owned Heifers

___ Team Sales Contest ___ Quiz Bowl ___ Extemporaneous Public Speaking

Thursday, July 17

___ Steers ___ Bred & Owned Cow/Calf Pairs ___ Owned Cow/Calf Pairs ___ Bred & Owned Bulls

___ Team Fitting Contest ___ Showmanship

Friday, July 18

___ Owned Heifers

Saturday, July 19

___ Owned Heifers

___ I AM NOT INVOLVED IN SHOWS & CONTESTS and want to work on the "Daily News" staff each day.

___ I AM NOT ATTENDING THE SHOW and want to contribute to the "Daily News" as a correspondent from home.
*Apply for job descriptions marked with an asterisk. **

JOB DESCRIPTIONS

Print information on this sheet.

Rank your top three choices 1, 2, and 3. Check all other job descriptions that also interest you.

You will be working with others on a team with adult supervision. You can work in more than one job or department so that you can explore different tasks and skills. We will be careful to assign jobs on days and times that do not conflict with your schedule.

Some job descriptions will require a sample of your original work with your application. Please see next page.

EDITORIAL DEPARTMENT

- Editor
- General News Reporter
- Daily Polltaker
- Typist
- Proofreader
- Feature Writer*
- Opinion Columnist*
- "Dear Agnus" Humorous Advice Columnist*
- Correspondent in the Field*

ART DEPARTMENT

- Graphic Artist (Circle the Adobe systems in which you have skills: Photoshop In Design Illustrator)
- Photographer
- Cartoonist*
- Puzzlemaker*(crossword, word search, etc.)

BUSINESS DEPARTMENT

- Business Manager
- Advertising Sales (You will be selling personal message ads to NJAS participants, parents and spectators.)
- Administrative Assistant

I WILL BRING MY OWN LAPTOP COMPUTER _____ (Circle PC or Mac)
Your computer will be your responsibility at all times.

I WILL BRING MY OWN DIGITAL CAMERA _____
Your camera will be your responsibility at all times.

*Job descriptions which may also be filled by members not attending the show and working from home.

RESUME

On one sheet of 8.5 x 11 paper, list in resume format your specific experience in each of the five areas listed below.

There are no right or wrong answers – we just want to know you better!

You may not have experience in all areas, and that's okay! List only those that apply to you.

If you have limited experience that's okay too! Just be specific about which areas you'd like to learn and practice new skills.

Please feel free to show your creativity and organizational skills in designing your resume page.

(1) CREATIVE EXPERIENCE

List your writing, photography, graphic design, and editing experience.

(2) SCHOOL AND COMMUNITY INVOLVEMENT

List your school, church, 4-H, FFA and other club or community work.

(3) ANGUS ASSOCIATION INVOLVEMENT

List your offices, participation, responsibilities, and activities.

(4) PERSONAL INTERESTS

List your hobbies, special talents and the school subjects that most interest you.

(5) MANAGEMENT EXPERIENCE

List experiences in which you have developed organizational and leadership skills.

WORK SAMPLES

To apply for the specific jobs listed in each of the three departments below, follow the directions and create an original sample of your work. Attach each sample you create to your application.

EXAMPLE: If you are interested in working as an editor and/or any type of writer listed, send a writing sample.

If you ALSO wish to work as a photographer and a production manager, send three work samples: a writing sample, a photography sample and your answers for the business department situations.

If the job you are interested in is NOT specifically listed below, no work sample is required.

Please understand and accept that the work samples you submit are expected to be YOUR original work. Be honest when presenting samples of your skill level and experience. The project managers and professional volunteers will be on hand to help you learn and develop your talent through this project, but you must be able to DO the work yourself on site.

Your work samples are not being "GRADED." They will be used to make accurate and effective assignments of job responsibilities and some work samples submitted may be published in the 2008 issue of "TheScoop."

(1) EDITORIAL DEPARTMENT

EDITOR, NEWS REPORTER, FEATURE WRITER, COLUMNIST, CORRESPONDENT

Send samples of stories you have written for your school newspaper or writing classes.

(OR)

Interview an Angus breeder in your area. Write a 250-500 word profile of the person and their herd which includes direct quotes. (Submit your story typed and double-spaced; should be no more than two pages.)

(2) ART DEPARTMENT

PHOTOGRAPHER

On one sheet of 8.5 x 11 paper, print three different ACTION photos you have taken. Write a descriptive news-style caption for each photo.

GRAPHIC DESIGNER

Write and design an 8.5 x 11 promotional flyer to recruit young people for NJAA membership. Go to www.njaa.info to research and select factual information you will include. Design the flyer in a clear, concise, artistic manner that conveys the benefits of membership which would make a person want to join.

CARTOONIST

On one sheet of 8.5 x 11 paper, draw a cartoon with a one-line caption that corresponds with the show theme "Christmas in July." Your cartoon illustration may include cattle or other animals, people, a farm or show scene; but it does not HAVE to be cattle-oriented. It should be humorous and appeal to the general audience of National Junior Angus Show participants, parents and spectators.

PUZZLEMAKER

On one sheet of 8.5 x 11 paper, build a crossword or word search puzzle using a variety of words that correspond to the theme "Christmas in July." Other types of puzzles are acceptable as well, but must be suitable for the general audience of National Junior Angus Show participants, parents and spectators.

(3) BUSINESS DEPARTMENT

BUSINESS MANAGER

On one sheet of 8.5 x 11 paper, briefly describe how you would use your skills and experience in these three situations:

- Encourage a younger staff member to try to do something new.
- Motivate a group of teens who don't know each other to work together.
- Follow-up with a fellow staff member to ensure that a deadline is met.

PERSONAL REFERENCE

Ask a teacher, leader, advisor or employer to write a brief letter of reference on your behalf.

The letter can be written on any size paper and included with your application.

The letter should cover your creative talent, work habits, organizational skills, attention to detail and ability to cooperate on a team project.

“The Scoop” STAFF APPLICATION MUST BE SENT BY MAIL (NOT E-MAILED).

POSTMARK DEADLINE IS JUNE 1.

(1) Attach all pages with with a large paper clip with the PERSONAL INFORMATION sheet on top. Do not fold the pages.

(2) Mail your application in a large envelope to:

Julie McMahon French
1262 Van Dyke
Beaverton MI 48612

(3) Questions? Contact Julie French.

Phone: 989-435-2599

E-mail: juliefrench@nethawk.com